



Extended Cookie Policy

USE OF COOKIES

The Website deploys cookies in order to offer its users an easier and more efficient browsing on <http://www.geovitanutrition.us>

Some small amounts of information, contained in compact text files called *cookie*, are stored on the devices of the users who visit the Website, whether they are computers or peripheral devices, and on the directories used by the users' web browsers. There are several kinds of cookies; some are deployed to offer an easier browsing of the Website, some others to enable specific features.

A more detailed analysis of our cookies shows that they allow us to:

- store the added preferences;
- avoid registering our details several times within one visit, e.g. username and password;
- analyze the use of the contents and services supplied by <http://www.geovitanutrition.us> with the purpose of enhancing the browsing experience and the services provided.

TECHNICAL COOKIES

This type of cookie allows some sections of the Website to work properly. They are divided into two categories: persistent cookies and session cookies.

Persistent cookies: after closing the browser, they are not immediately destroyed. Instead, they remain on the device until a preset expiry date.

Session cookies: they are immediately destroyed every time the browser is closed.

Such cookies are always issued by our domains and they are necessary in order to display the website correctly. According to the technical services provided, these cookies will always be used and issued, unless the users modify their browser settings (thus affecting the display of the Website's pages).

ANALYTICAL COOKIES

Cookies belonging to this category are used to collect data on the use of the Website.

<http://www.geovitanutrition.us> will use this information in the context of anonymous statistics in the purpose of enhancing the use of the Website and of making the contents more interesting and pertaining to the users' requirements. This kind of cookie collects anonymous data on the users' activities and on the way they found the Website. Analytical cookies are issued from the Website itself or from third parties' domains.

THIRD PARTY COOKIES FOR SERVICE ANALYSIS

These cookies are used to collect anonymous data on the way the users browse the Website like: pages visited, time spent, traffic sources, geographical origin, age, gender and interests for marketing purposes. They are issued by third parties' domains external to the Website.

COOKIES TO INTEGRATE PRODUCTS AND FEATURES FROM THIRD PARTIES' SOFTWARE

This kind of cookie integrates the features developed from third parties in the Website's pages, like icons and preferences from social networks, with the aim of sharing the Website's contents or of using third parties' software services (e.g. software to generate maps and others supplying

further services). These cookies are issued from third parties' domains and from partner websites displaying their features within the Website's pages.

PROFILING COOKIES

These cookies are used to create users' profiles in order to send advertisements in line with the preferences showed within the Website's pages.

According to current regulations, <http://www.geovitanutrition.us> is not required to ask for consent to the use of technical and analytical cookies, since they are necessary to provide the required services. Concerning all other cookie categories, consent by the users can be expressed as follows:

- Through specific settings of the browser or of the relevant software used to browse the pages composing the Website;
- By modifying the settings for the use of third parties' services.

Both these solutions might prevent the users from using or displaying some parts of the Website.

WEBSITES AND THIRD PARTIES' SERVICES

The Website may contain links to other websites containing their own information on privacy that might be different from the one adopted by <http://www.geovitanutrition.us>, which is hence not liable for these websites.

COOKIES DEPLOYED BY GEOVITANUTRITION.US

Below is a list of technical and analytical cookies deployed by this Website:

__utma – persistent cookie – users' Website visit time – necessary to the third-party service Google Webmaster and Analytics. It lasts 2 years.

__utmb – persistent cookie – users churn rate (approximate value) – necessary to the third-party service Google Analytics. It lasts 30 minutes.

__utmz – persistent cookie – users' origins – necessary to the third-party service Google Analytics. It lasts 6 months.

_ga – persistent cookie – used to distinguish users – necessary to the third-party service Google Analytics. It lasts 2 years.

__gat – session cookie – deployed to block the number of script analysis requests in order to consider the users' visits as single visits.

This page can be accessed via the link at the bottom of each page of the Website, in accordance with art. 122, second paragraph, of Legislative Decree No. 196/2003 and further to the simplified procedures for the information and the obtaining of consent to the use of cookies, published in the Gazzetta Ufficiale no. 126 of June 3rd, 2014 and its record of the action no. 229 of May 8th, 2014.